

SPONSORSHIP INFORMATION



ITCHY WOOL NEVER FELT SO GOOD

The Ugly Christmas Sweater Party is an annual benefit party for Operation Breakthrough, which is organized by a group of local volunteers and has become one of Kansas City's favorite holiday traditions. The news has spread nationally with the event being featured in books, magazines, online media, and even on The Travel Channel! Throw on your ugliest holiday attire for our costume contest and join us at The Truman to dance the night away. The most hideous bash of the year includes an open bar, music, raffle, photo booth, and much more. There's no party like an Ugly Christmas Sweater Party.



THE GOAL IS SIMPLE...

Raise money and awareness for Operation Breakthrough. All proceeds directly support the charity, and to date, the event has generated hundreds of thousands of dollars.

Since tickets are limited, we have partnered with the city of Kansas City to develop additional participation opportunities by proclaiming the day of the party Ugly Christmas Sweater Day in Kansas City. Now, you can participate in the Day even if you can't make it to the party. We provide a variety of suggestions on how you can help within this packet, but you can also come up with your own ideas!

ABOUT OPERATION BREAKTHROUGH

Founded in 1971, Operation Breakthrough is a local organization serving hundreds of children and families from Kansas City's urban core. With less than 50% of government funding, the organization relies solely on donations from the community to open their doors. Their mission is to provide a safe, loving and educational environment for children in poverty and to empower their families through advocacy, emergency aid, and education. From education and therapy to a food pantry and clothing closet, all services are provided at no cost to the families.

Operation Breakthrough educates, feeds, heals, and loves over 700 children daily, ages 6 weeks to 14 years. With the recent addition of MakerCity and new partnership with KCPS, Operation Breakthrough reaches more than 1,000 children every weekday!



OPERATION Breakthrough

For more than two decades Operation Breakthrough has provided Christmas gifts and holiday meals to families in need, with much support from the community. Their program is open to the community in addition to all children enrolled at Operation Breakthrough, reaching over 3,000 children! The children who receive Christmas aid all come from low-income families. Some are homeless, and many are in foster care because they have been abused or neglected in the past. Nearly all live in single-parent families living off less than \$12,000 annually.

It's time to come together and help our community - please consider including this worthy cause in your holiday giving by supporting The Ugly Christmas Sweater Celebration!

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PARTICIPATE IN THE DAY

Every company or group, big or small, can have a positive impact on the Ugly Christmas Sweater Celebration. Check out our website for ideas to get you started, but feel free to get creative! And make sure to let us know how you're helping support Operation Breakthrough, especially if you're having an event, so we can share the details!

	PRESENTING \$10,000 <small>(You > Santa Claus)</small>	SANTA \$5,000 <small>(You're a HUGE deal)</small>	RUDOLPH \$2,500 <small>(You saved the night)</small>	ELF \$1,000 <small>(Best helper of all)</small>	CLARK \$500 <small>(Most spirited)</small>	COUSIN EDDIE \$250 <small>(Everyone loves you)</small>	IN KIND \$500 <small>(Non-cash)</small>
Free premium parking							
Private bar and front row stage view							
Access to sponsor bar area							
Print signage at event							
Website/social media promotion							
Email newsletter promotion							
Private balcony experience tickets	10	6					
VIP Tickets			2				
GA Tickets	20	14	6	6	4	2	

EXCLUSIVE SPONSORSHIPS	VIP TICKETS	BENEFITS
Bar Sponsor \$2,000 <small>(2 available)</small>	4	Print signage at bar, DJ announcements, website/email promotions
Photobooth Sponsor \$2,000 <small>(1 available)</small>	4	Logo on all photos, print signage, DJ announcements, website/email promotions
Costume Contest Sponsor \$2,000 <small>(1 available)</small>	4	Print signage, announcement during awards, website/email promotions
Koozie Sponsor \$3,000 <small>(1 available)</small>	4	Logo on all koozies given to guests, DJ announcements, website/email promotions

If you are interested in sponsoring, donating, or participating
 Please email: info@kcsweaterparty.com • Call: 913-826-6522 • Visit: kcsweaterparty.com